

FACTSHEET – Cube

Updated as at 11 April 2013

About Cube:

Cube is the new social intranet for the Public Service. Designed by public officers, with public officers, for public officers, it is an online gathering space for officers to exchange ideas, share knowledge, spur collaboration, spark innovation, and discuss issues of interest to them.

More than just a platform, Cube is a **Public Service cultural change initiative** that aims to spur teamwork and communication among public officers across agency boundaries, to build a more networked Public Service community that shares the common objective of serving the nation.

Background:

Cube stemmed from a desire to transform the Public Service intranet. The Public Service Division, together with the Ministry of Finance and Infocomm Development Authority of Singapore, decided to go beyond revamping the intranet, to deliver a powerful new tool that enables officers to achieve better inter-agency collaboration.

Adopting a highly user-centric design and development process, the Cube team consulted public officers from across the Service to understand their needs. These consultations resulted in key design considerations for Cube, including critical features such as formation of communities and Wiki-based collaboration. Based on Web 2.0 and social collaboration technologies, Cube delivers a Whole-of-Government space where officers can have meaningful interactions that help them work better.

Since its beta phase, Cube has garnered much interest and participation from many agencies, project teams and individual officers. With its friendly and welcoming voice and style, Cube is helping officers to embrace the spirit of open sharing and mutual collaboration.

Details:

Cube entered its beta phase in December 2011. Despite having a low-key introduction, **almost 3,000 public officers from 99 government organisations have come on board Cube**. Cube will be officially launched during the annual Public Service Week in May 2013, and efforts are underway to promote its use to all 130,000 public officers.

Cube's user-friendly features and functions include:

- i. **Conversations:** Through Cube, public officers can exchange ideas and generate answers on issues of interest. Officers now have a user-friendly platform to connect with officers from across the Public Service, regardless of their location, agency position.
- ii. **Comprehensive people search features,** which make it easy for officers to link up with experts and friends in the Service.
- iii. **Cube groups,** which are self-organised virtual communities. These communities include officers working on specific projects, or those with common interests. Cube's Wiki and file collaboration features enable group members to collaborate and share knowledge easily.

Fast facts

Official launch date: May 2013

Cube groups formed since beta phase in December 2011: 134 and counting

Government organisations on board so far: 99

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